IN 10 MINUTES CHECK NEXT SLIDE FOR INSTRUCTIONS

@RoxCodes

- 1. Find the tool you're interested in
- 2. Go to the next slide for a list of tools that have this feature
- 3. BE SURE TO CLICK THE LINK IN THE SLIDE
 - (some of these links have coupons!)
- 4. Apply any coupon code listed in 3rd column:)

Note: tools listed in blue are the ones shown in the videos!

Hi, I'm Rox!

10+ Creator Tools
ThumbnailTest.com
Worked @ MrBeast
Now: Flightcast.com

YOU CAN

LET'S GET BETTER AT VIDEO EDITING

YOU CAN

MAKE CAPTIONS WITH AI













Simple Think Media

Karaoke

Beasty

Deep Diver

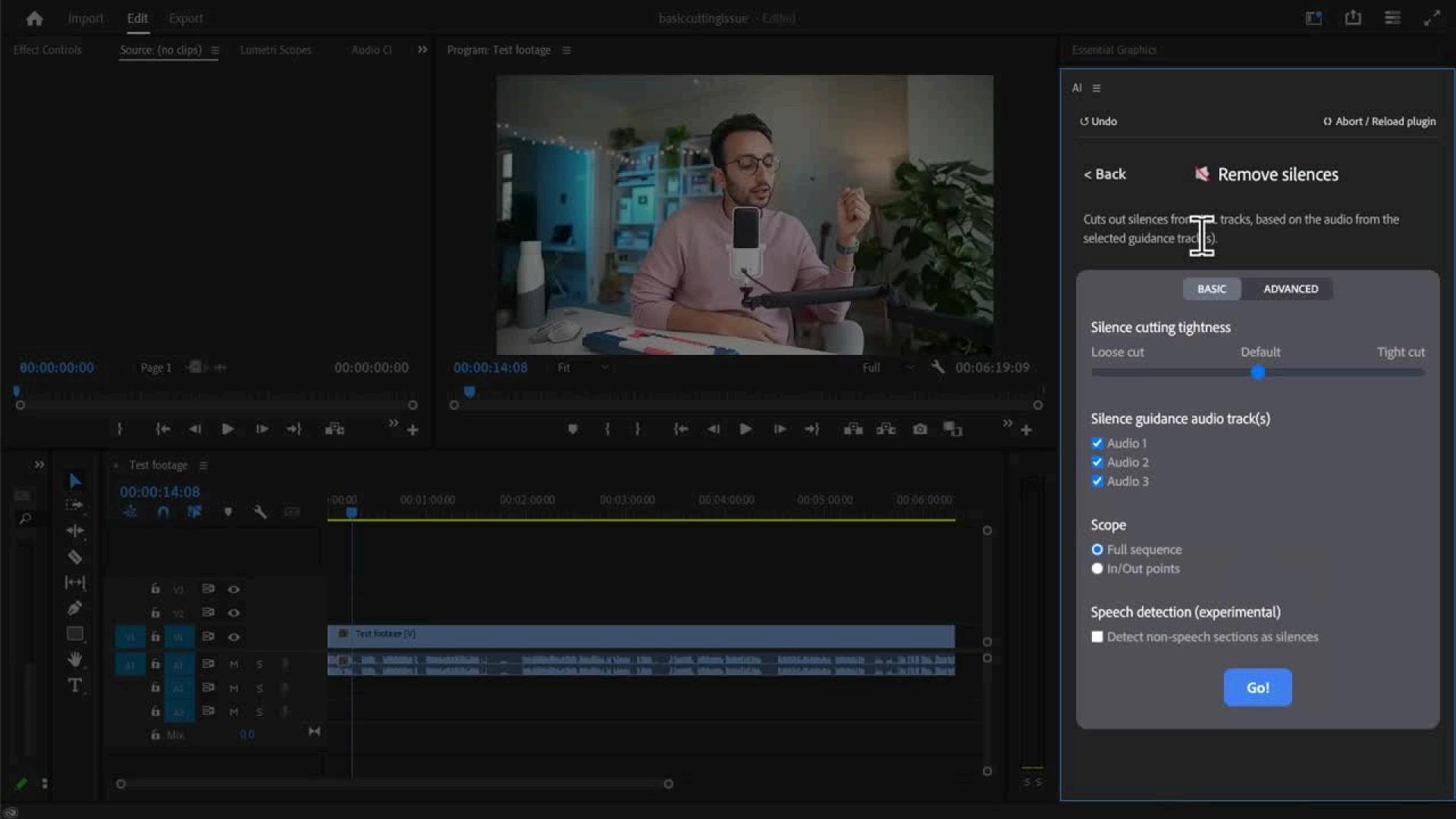
Youshaei

AI CAPTION TOOLS

Opus Clip	<u>opus.pro</u>	
captions.app	<u>https://captions.app</u>	
Vidyo Ai	https://vidyo.ai/?via=roxcodes	
videotap	https://videotap.com/?via=roxcodes	
recast.studio	https://recast.studio/?via=roxcodes	
repurpose io	https://repurpose.io/	USE CODE: ROX
getmunch	g <u>etmunch.com</u>	
chopcast	https://app.chopcast.io/?via=roxcodes	
Snapcut ai	https://snapcut.ai/?via=roxcodes	
Clipwing Pro	https://www.clipwing.pro/?referrer=rox-codes	USE CODE: ROX
Descript	<u>Descript.com</u>	

YOUCAN

REMOVE SILENCE WITH AI

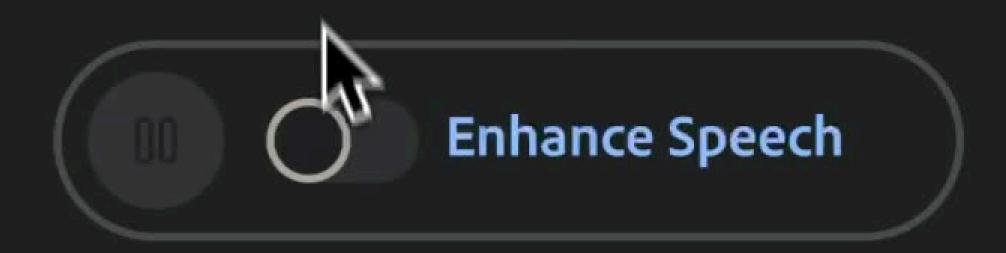


SILENCE REMOVAL TOOLS

Gling	g <u>ling.ai</u>	
Firecut	<u>firecut.ai</u>	CODE: ROX
TimeBolt	https://www.timebolt.io/	CODE: ROXCODES
Recut	recut	CODE: <u>roxcodes</u>
Descript	<u>descript.com</u>	
AutoCut	<u>autocut.com</u>	
Aiaicaptain ai	<u>aiaicaptain.ai</u>	
Kapwing	<u>kapwing.com</u>	

YOUCAN

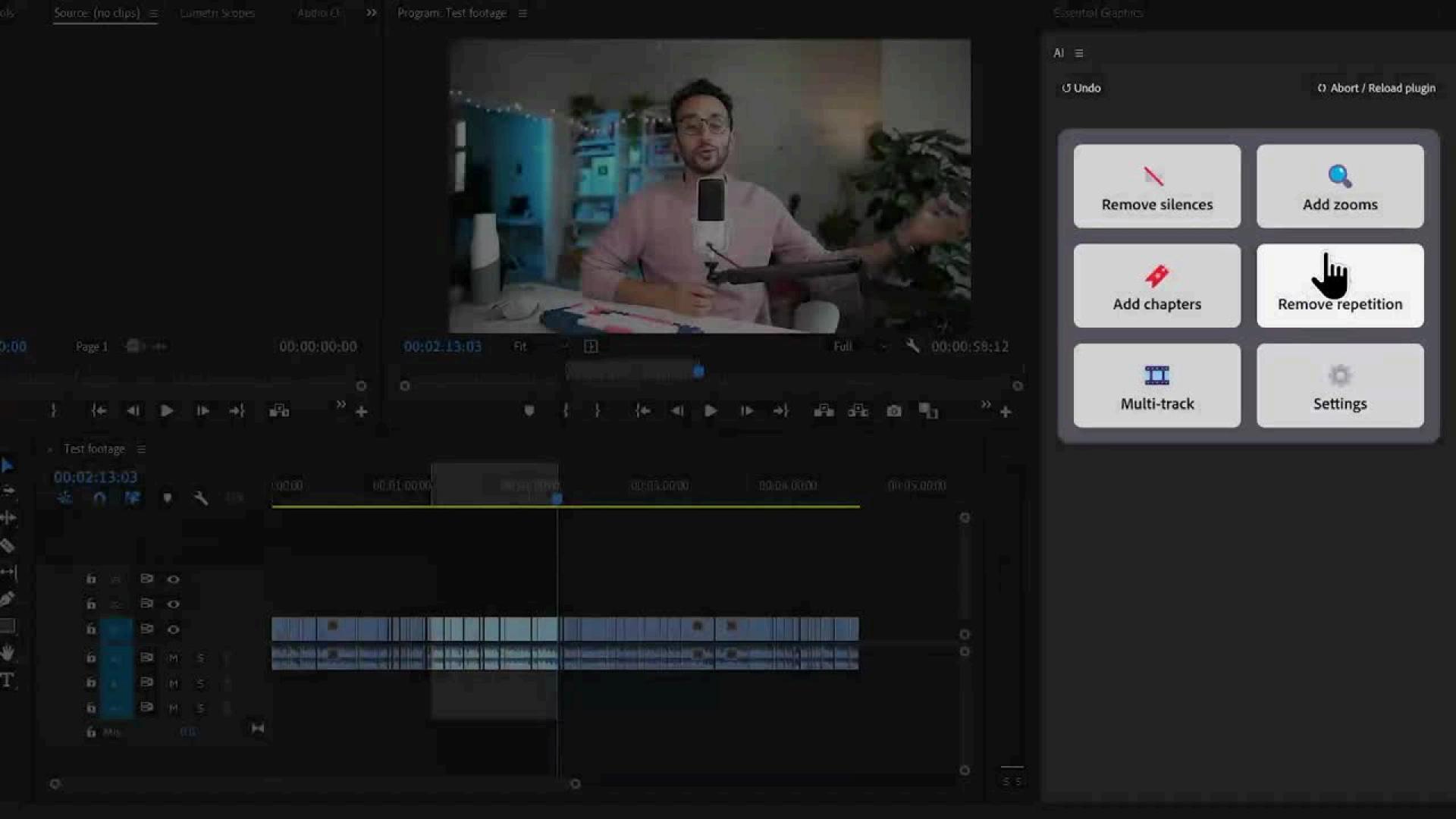
SOUND PROFESSIONAL



AUDIO IMPROVEMENT TOOLS

Adobe Audio Enchancer	podcast.adobe.com
Auphonic	<u>auphonic.com</u>
Neural Love	neural.love/audio
Descript	https://descript.com
Resound	resound.fm

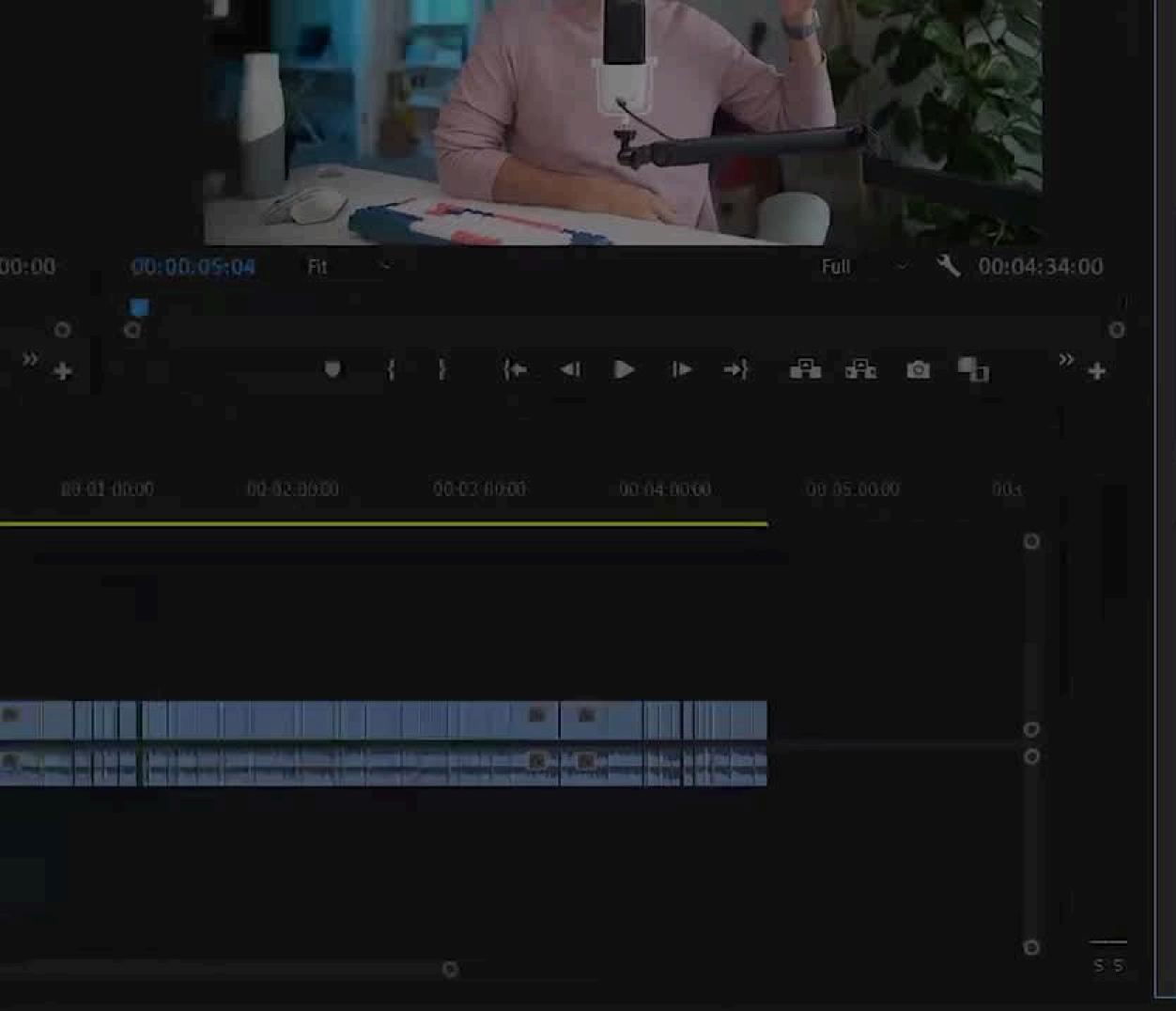
YOUCAN AUTO ZOOM ON IMPORTANT WORDS



AUTO ZOOM TOOLS

Gling	g <u>ling.ai</u>	
Firecut	firecut.ai	CODE: ROX
AutoCut	<u>autocut.com</u>	

YOU CAN GENERATE CHAPTERS



Detects chapters based on what is being spoken. Produces a list you can review, and then adds them as markers and/or clips to the timeline.

Detection takes approx. 2 mins for every 10 mins of audio.



	Hide results
CHAPTER NAME	MM:SS
Introduction	0:00 X
2 The Capture Habit	0:13 X
3 The Daily Adventure	1:14 X
4 The Rainbow Calendar	1:14 X
Benefits of the Daily Adventure	2:14 X
+	
Add markers	(Preview)

CHAPTER GENERATION TOOLS

Gling	g <u>ling.ai</u>	
Firecut	firecut.ai	CODE: ROX
AutoCut	<u>autocut.com</u>	
Descript	descript.com	

YOU CAN EDIT WITH WORDS









8 Underlord

Project

Scene

Layer

Record

Elements

Captions

Media

Music.

Bets.

Bota



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14



Clips from Tiff's Kitchen

Tiff

/ A Next, a favorite of mine, one good knife.

/ Now, contrary to popular belief, you actually only need one good knife per person in the household. So, because this is a two person household, we have / two good knives

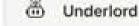
/ To pick a good knife, It's kind of tricky. But just remember that this is gonna be your multi-tool.

This is gonna be you know, an extension of your arm in the kitchen. / So you really wanna make sure that the handle is very ergonomic. / You just wanna be able to chop as needed.

/ I use this for everything. !!I'll use it to open cans.! / If I'm having toast in the morning, I can spread my butter. I Stirring,: / flipping. ... / Chopping.: / Um, what else have I used this for? / I mean, don't recommend, but I have used it as a back scratcher. So, / um, you know, sometimes you're in the zone and it's just things are moving.

1. Can't have a hama bitchen without it





Q What do you want to do?

Sound Good

2. Edit for clarity

Studio Sound

Remove filler words

Remove retakes

I-- I Shorten word gaps

Add chapters

Look Good

Eye Contact

(2) Center active speaker

[8] Green screen

Generate an image

Repurpose

Create clips

Create highlight reel

Q Find highlights

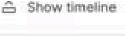
Translate captions

Ser.

Publish







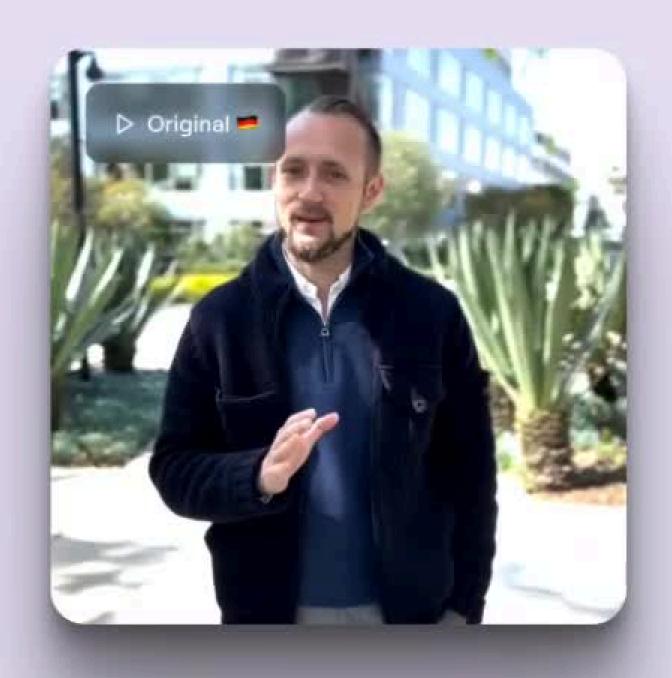
TEXT-BASED VIDEO EDITING TOOLS

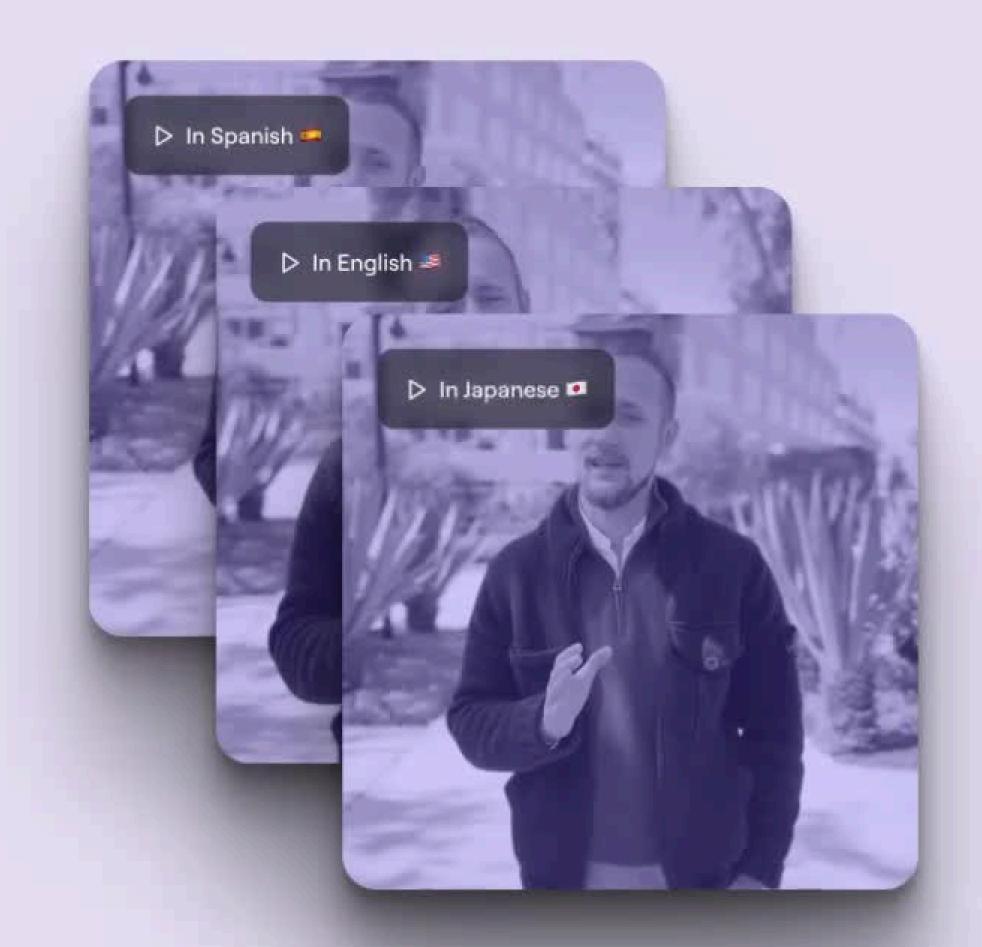
Reduct	https://reduct.video/
Descript	descript.com

YOUCAN SPEAKANY LANGUAGE





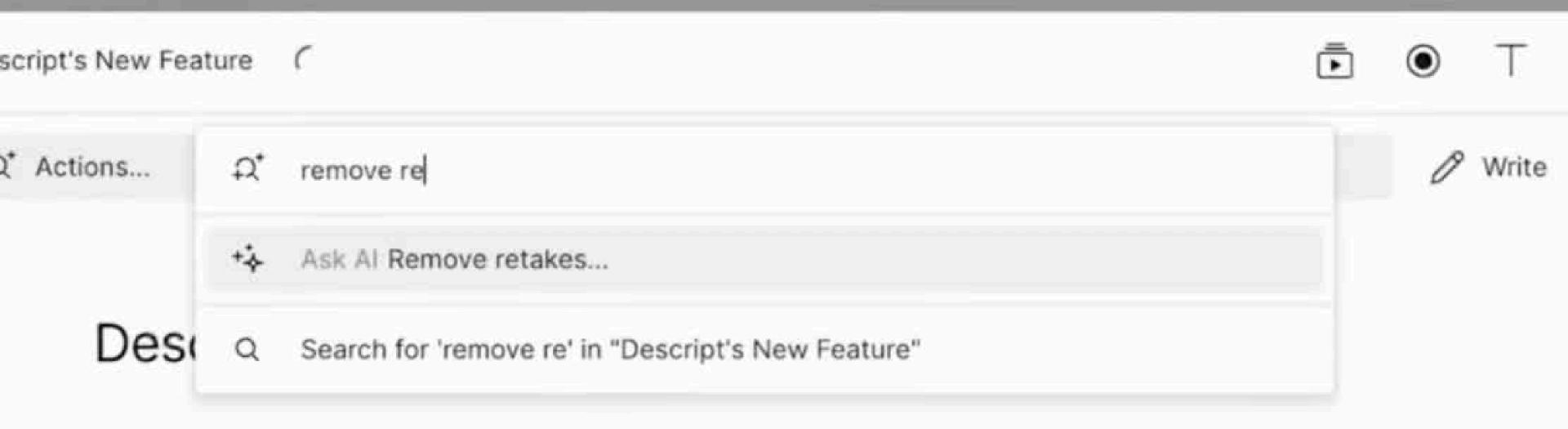




VIDEO LIP-SYNC/TRANSLATION TOOLS

sync labssync.soHeyGenHeygen.com

YOU CAN REMOVE BADTAKES



Ramdy

to say that.

I wou're like me, you tend to do a lot of takes when filming your videos. If you're like me, you tend to do a lot of takes when filming your videos. If mean it took me little in the li

BAD TAKE REMOVAL TOOLS

Gling	g <u>ling.ai</u>	
Firecut	firecut.ai	CODE: ROX
AutoCut	<u>autocut.com</u>	
Descript	descript.com	

YOU CAN FIND ANYTHING IN YOUR FOOTAGE

Prompt

Compile all of Kevin Durant's points in the first quarter

Durant

3 pointers

2 pointers

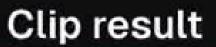
First quarter









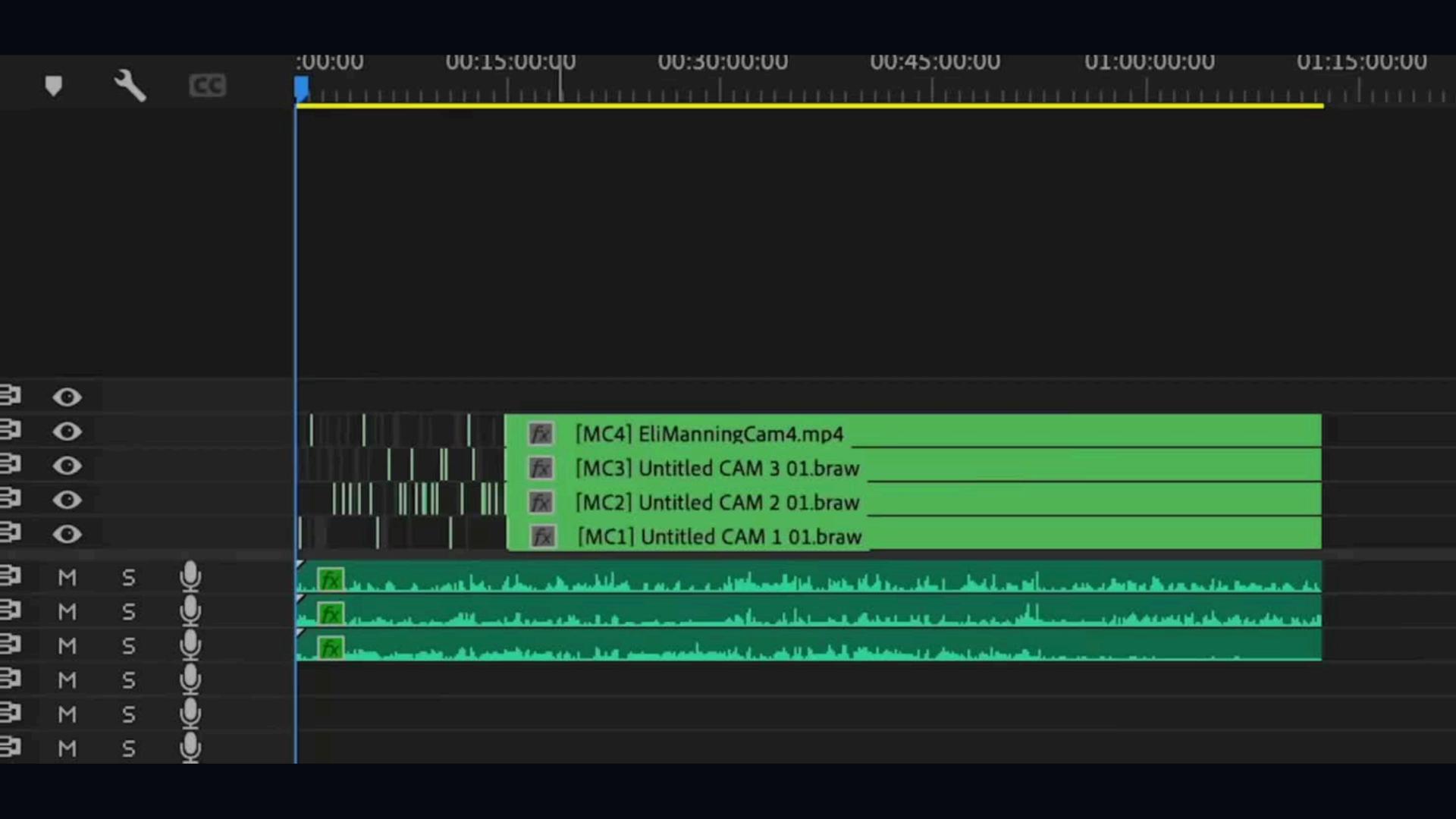




AI SEARCH FOOTAGE TOOLS

Opus Clip	https://www.opus.pro/clipanything	
Shade.inc	https://shade.inc/	
TwelveLabs	https://www.twelvelabs.io/	

YOUCAN AUTOMATICALLY EDITA PODCAST



AUTO-EDIT PODCAST TOOLS

Autopod	https://www.auto pod.fm/	
Firecut	firecut.ai	CODE: ROX
AutoCut	<u>autocut.com</u>	

YOUCAN REMOVE BACKGROUND FROM VIDEOS

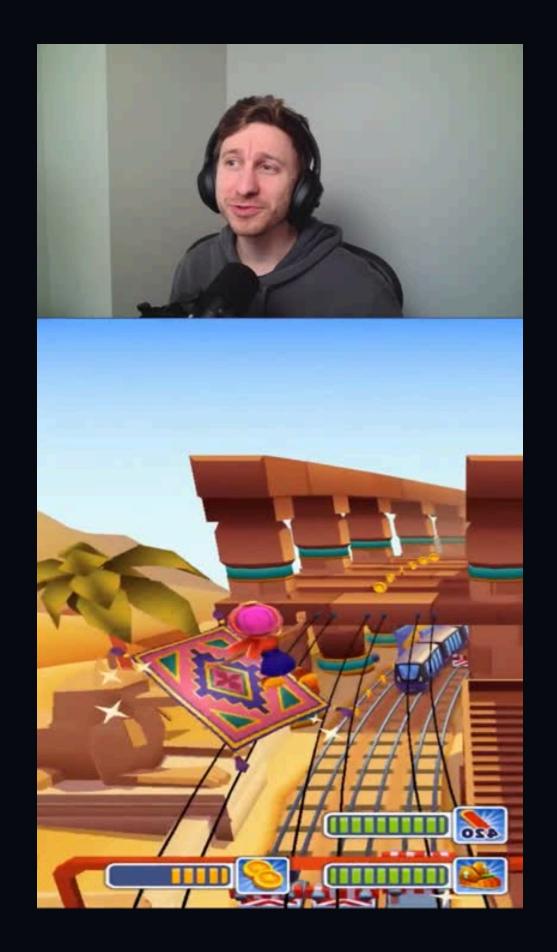


AUTO-EDIT PODCAST TOOLS

Autopod	https://www.autopod.fm/	
Firecut	firecut.ai	CODE: ROX
AutoCut	<u>autocut.com</u>	

YOUCAN ADD GAMES BELOW YOUR VIDEOSIII





ADDING GAMES TO VIDEOS TOOLS!!!

CRAYO.AI	https://crayo.ai	
revid.ai	https://www.revid.ai/tools /subway-surfers-video- generator	

LET'S GET BETTER AT REPURPOSING

LET'S GET BETTER AT REPURPOSING (A → B)

YOU CAN TURN A VIDEO INTO A BLOG POST



iPhone 15/15 Pro Impressions: Not Just USB-C!

© 13:22

Published @



View on YouTube



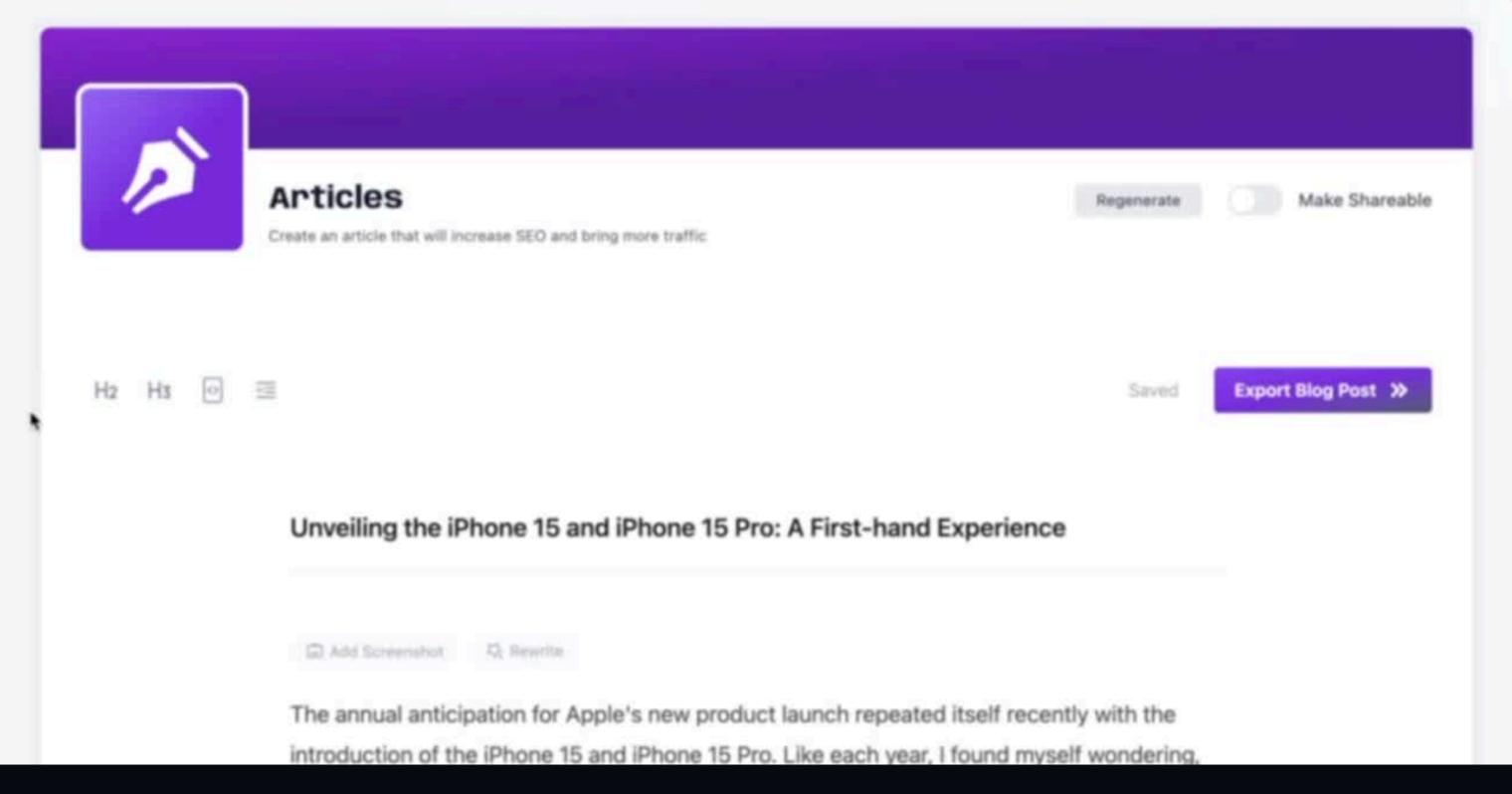


YouTube

Summary

Translations

Subtitles



VIDEO TO BLOG POST TOOLS

videotap	https://videotap.com/	
repurpose io	https://repurpose.io/	use code: ROX

YOUCAN TURNAVIDEO INTO CLIPS







• Aut. Lon

Auto B-rolls

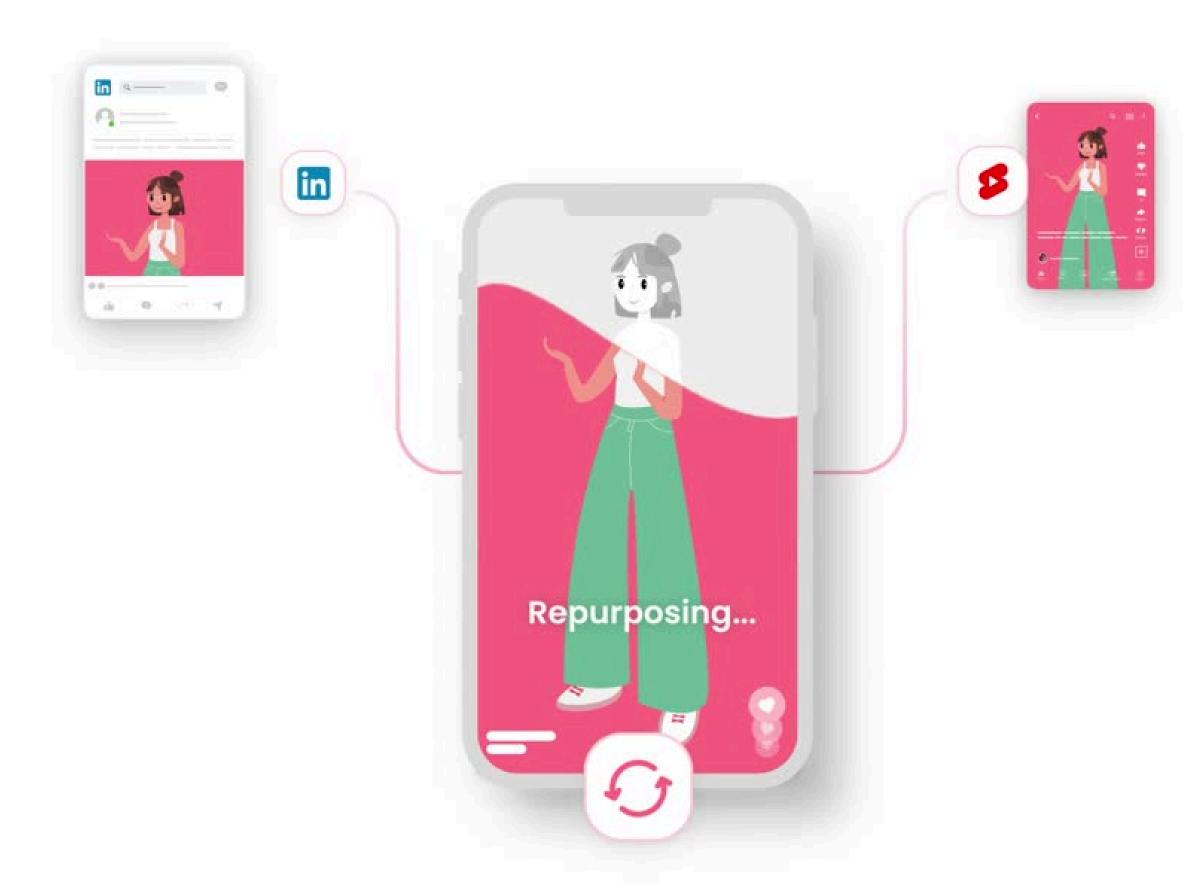




AI CLIPPING TOOLS

Opus Clip	<u>opus.pro</u>	
Vidyo Ai	https://vidyo.ai/?via=roxcodes	
videotap	https://videotap.com/?via=roxcodes	
recast.studio	https://recast.studio/?via=roxcodes	
repurpose io	<u>https://repurpose.io/easily-grow-following/?</u> aff=329400	USE CODE: ROX
getmunch	g <u>etmunch.com</u>	
chopcast	<u>https://app.chopcast.io/?via=roxcodes</u>	
Snapcut ai	<u>https://snapcut.ai/?via=roxcodes</u>	
Clipwing Pro	https://www.clipwing.pro/?referrer=rox-codes	USE CODE: ROX

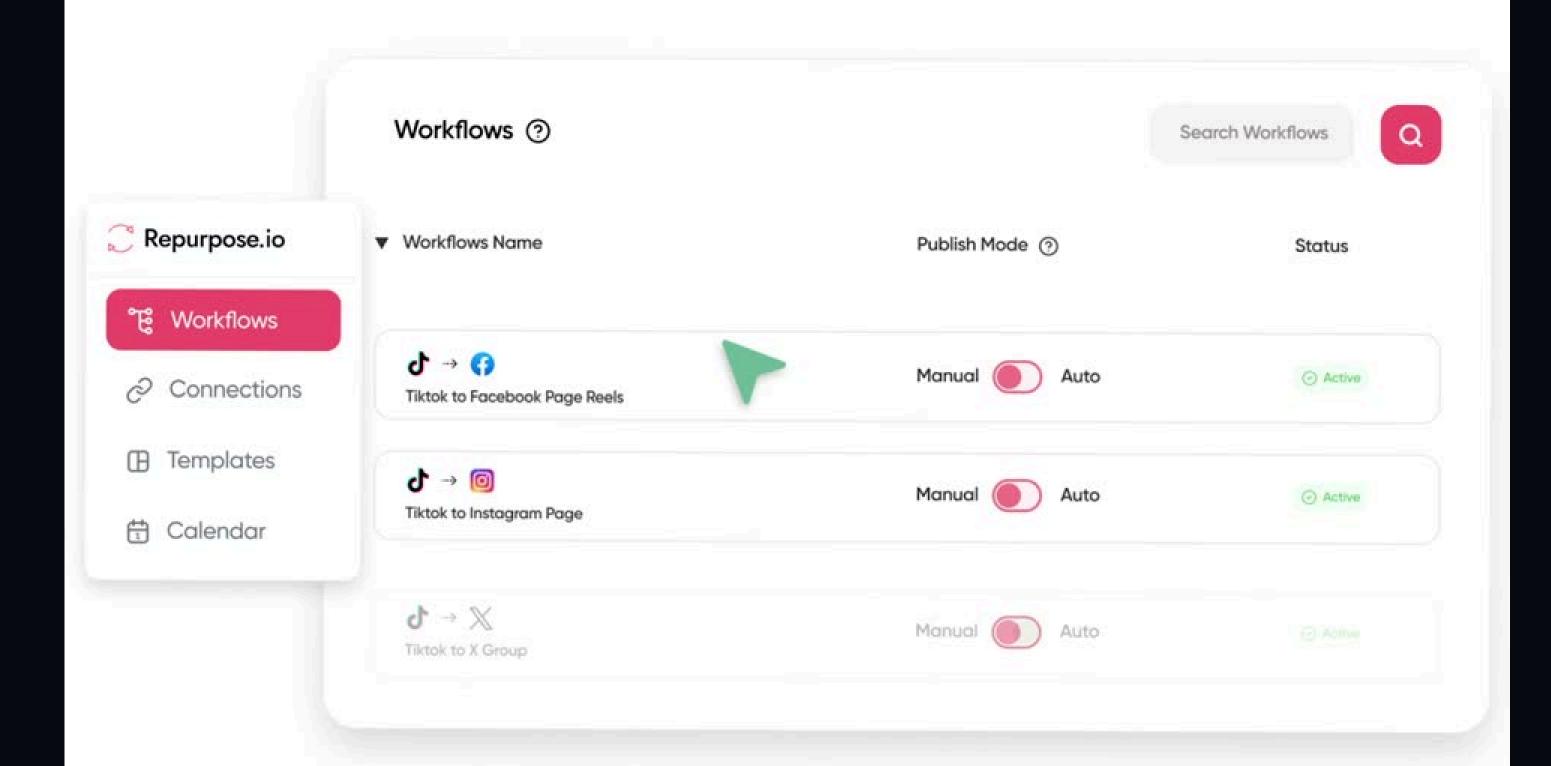
YOUCAN TURNAVIDEO INTO ANYTHING



VIDEO TO ANYTHING TOOLS

repurpose io https://repurpose.io/ use code: ROX

YOUCAN TURNAVIDEO INTOANYTHING AUTOMATICALLY



VIDEO TO ANYTHING AUTOMATION TOOLS

repurpose io https://repurpose.io/ use code: ROX

LET'S GET BETTER AT YOUTUBE

YOUCAN

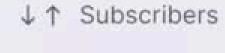
FIND FRESH TOPICS TO MAKE CONTENT ABOUT



Al niche finder

♠ / Al niche finder

Keyword



D

↓ ↑ Avg. Views Per Video

↓↑ Days Since St



☐ Hide Revealed Channels

Search a keyword...

i Highlighted channels are picked by Al



Kiki's Tea

Kiki's Tea



board



Subscribers

88.900



Avg. Views Per Video

85.537

Days since start

475



NICHE-FINDER TOOLS

nextlev <u>https</u>

https://app.nexlev.io

YOU CAN

FIND VIRAL VIDEOS IN SECONDS

Praise on TBN 2.00M views • 11 months a... Ethanisupreme 106K views • 5 y



x1.7





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s ago



I Removed Blocks From Minecraft





Fooling my Frien Giant Worm Dwe

Knarfy

1.40M views • 1 year ago

Spir.

Doni Bobes 938K views • 1 r

s ago

VIRAL VIDEO (AKA OUTLIER) RESEARCH TOOLS

1of10	1of10.com	
viewstats	<u>viewstats</u>	
Velio	velio.co	use code ROX

YOUCAN REMIX VIDEOS INTO NEW IDEAS



Please complete your profile

Don't forget to complete your profile, it helps us suggest more relevant titles for you.

Complete my profile



Rams Punter Invented : Broken

Isaac Punts 986K views • 5 days ago



Creating titles based on the original "Rams Punter Invented a New Punt and It's Broken"



is it time for my return to twich

1:58 PM · Sep 1, 2024 · 257.3K Views





Andy Anderson's Secret To Landing Every Trick

Hawk vs Wolf Clips 128K views • 1 month ago



why everyone is leaving youtube

Mogul Mail ❷ 862K views • 1 day ago 🚱





Brooklyn 99 moments but it's just Captain Holt being UNPREDICTABLE as F***! | Brooklyn Nin...

Brooklyn Nine-Nine 2 180K views • 1 day ago 2





Rizzing Up Girls With My Voice Changer On Warzone

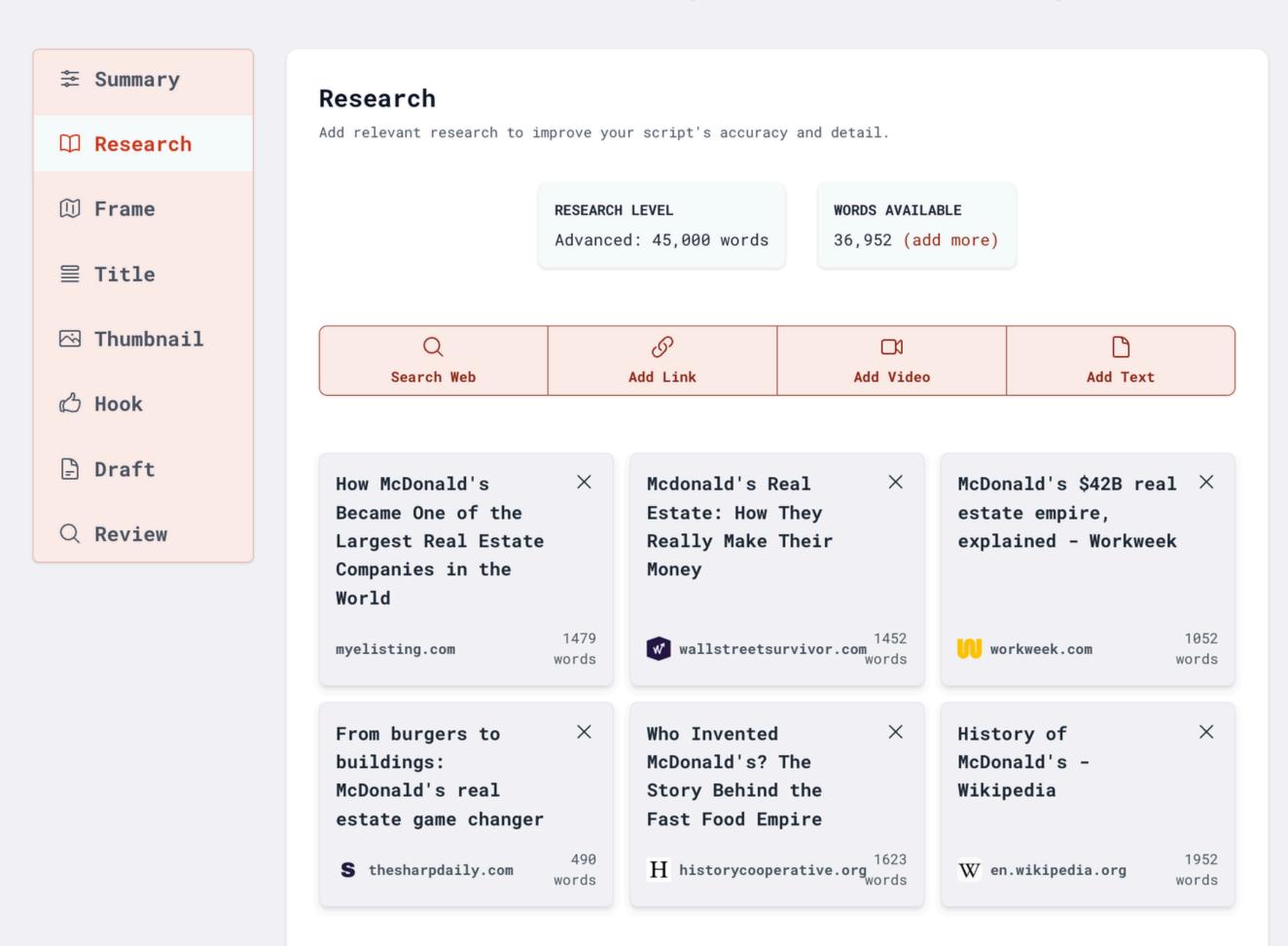
slater 🛭 290K views • 6 days ago 🤽

VIDEO IDEA REMIX TOOLS

1of10	<u>1of10.com</u>	
Creator Hooks	CH Chrome Extension	
Spotter Studio	<u>Spotterstudio.com</u>	

YOUCAN WRITE VIDEO SCRIPTS WITH AI

McDonald's Isn't Actually a Fast Food Company?



Opening Hook



Did you know McDonald's isn't really in the burger business? In fact, their biggest money-maker isn't even food. Today, we're revealing the surprising truth about how this fast food giant became one of the world's most valuable companies.







Imagine you're Ray Kroc, a struggling milkshake machine salesman, standing in front of a small burger joint in 1954. Little did you know, you were about to stumble upon a golden opportunity that would revolutionize not just fast food, but the entire business world. This is the story of how McDonald's became a global powerhouse, and trust me, it's not what you think.







What if I told you that the secret to McDonald's success has nothing to do with burgers, fries, or even that special sauce? In the next few minutes, we're going to uncover the real reason this fast food chain dominates the global market. And it might just change the way you look at every McDonald's you pass.







\$37.7 billion. That's the estimated worth of McDonald's secret weapon. It's not their menu, their marketing, or even their iconic golden arches. Today, we're diving into the surprising strategy that turned a small burger stand into a global empire.







Picture this: You're in a meeting with McDonald's executives. They're discussing their biggest revenue stream, and nobody's mentioned food once. Confused? You're about to discover the brilliant business move that made McDonald's more than just a fast food joint.







McDonald's Isn't Actually a Fast Food Company?

≅ Summary

☐ Research

≡ Title

台 Hook

□ Draft

Q Review

Frame



Hero's Journey

Unique Angle

Start by presenting McDonald's as the underdog in the fast food industry, founded by the McDonald brothers who were just trying to make a living. Transition into the arrival of Ray Kroc, the unlikely hero armed with a vision to transform the modest restaurant into a global powerhouse. Detail his quest to find a new revenue stream, ultimately uncovering the secret weapon-real estate-as the true source of McDonald's financial success. Highlight pivotal moments, like the introduction of Harry Sonneborn's strategy, as the breakthroughs in Kroc's journey. Conclude with McDonald's reigning as an unparalleled giant due to its real estate prowess, not just its burgers.





Audience Goals

Have viewers develop a newfound admiration for the business acumen of the McDonald's visionaries, understanding how their strategic pivot to real estate was akin to a hero's quest for success. Encourage viewers to see McDonald's not just as a fast-food chain but as a triumph of innovative thinking. Instill a sense of awe at how the founders and Kroc changed the game, making them redefine what it means to be a fast-food giant.

Three-Act Structure

Unique Angle

Open the documentary with the familiar story of McDonald's as a fast-food innovator but quickly introduce an enigma-the high level of financial stability and growth that seems unmatched in the industry. In the second act, gradually unravel the true story, from the inception of the franchise model to the critical moment when real estate became the core profit driver. Use interviews and historical documents to illustrate how this insight turned into an unexpected advantage. Wrap the narrative by showcasing McDonald's current real-estate strength, closing the loop on how this strategic shift secured its global dominance.







SCRIPT WRITING TOOLS

Subscribr	subscribr.ai	use code: ROXCODES
Spotter Studio	<u>Spotterstudio.com</u>	moreso helps write hooks than full scripts

YOUCAN GENERATE THUMBNAILS WITH AI













AI THUMBNAIL TOOLS

Pekzels	pikzels.com	
Spotter Studio	<u>Spotterstudio.com</u>	

YOUCAN GUESS HOW MANY VIEWS A VIDEO

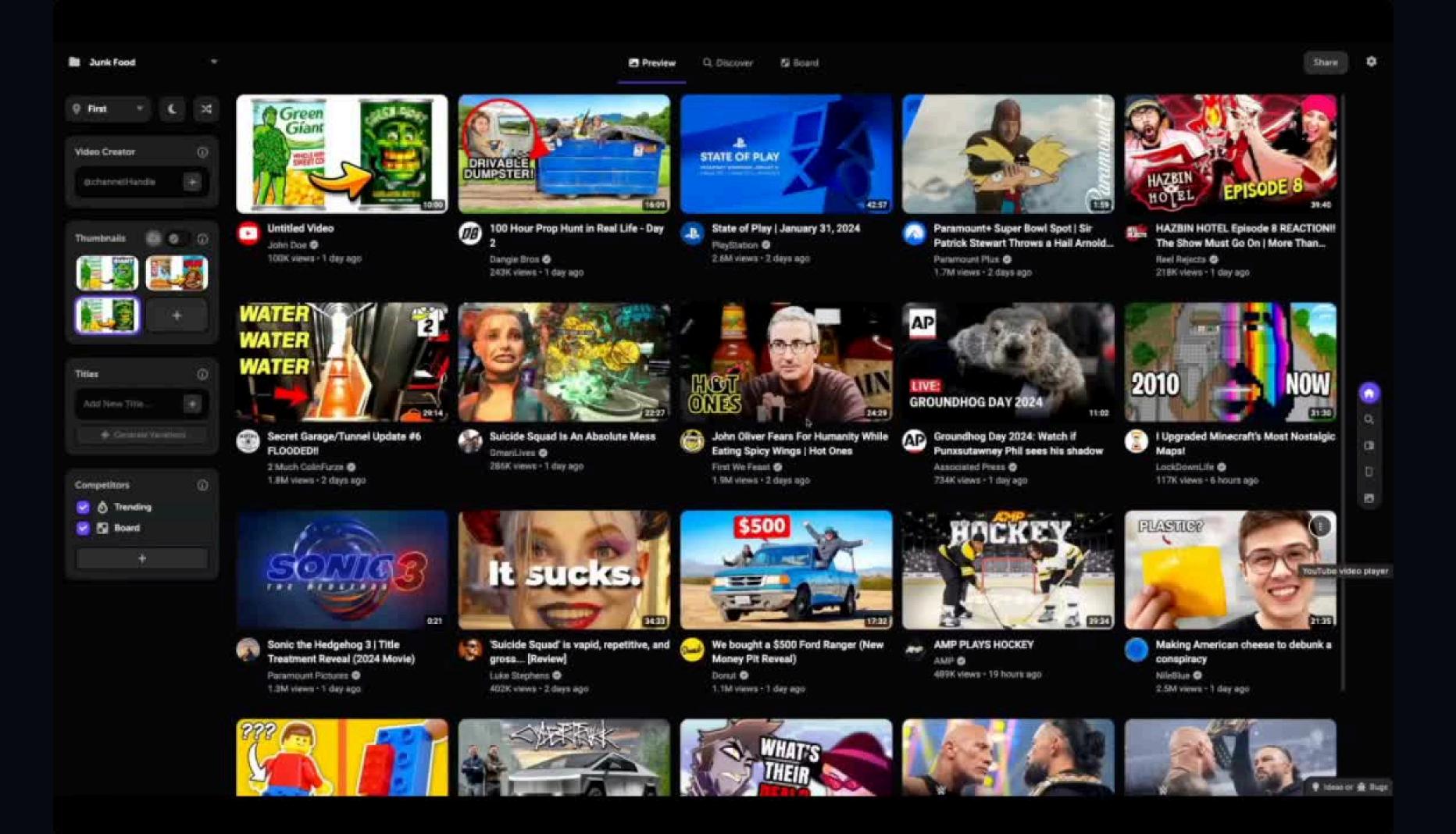
WILL GET

Predicted Video Performance Y Combinator Completed in: 1m 36s													
Rank	Thumbnail	Title	Video Length	Predicted Views (First 7 days)	1 of 10 Odds	Top 2 Odds	Top 3 Odds	Top 4 Odds	Top 5 Odds	Top 6 Odds	Top 7 Odds	Top 8 Odds	Top 9 Odds
W	Dalton& Michael SMi3JO-hsyY-HD.jpg	The Secret That Silicon Valley's Top Investors All Share	12:33	46.9K views +20.3K views vs. avg. (+76.2%) Took 1m 33s to predict	6.2% 6.2%	30% 23.7%	55% 25.2%	75% 20.2%	88% 13.0%	95% 6.8%	98% 3.1%	99% 1.3%	100% 0.4%
2	THE WRONG MINDSET Daiton& Michael SMi3JO-hsyY-HD.jpg	Common Secret Among Silicon Valley's Elite Investors.	12:33	44.8K views +18.2K views vs. avg. (+68.5%) Took 1m 33s to predict	6.2% 6.2%	27% 21.1%	48% 20.6%	67% 18.8%	82% 15.1%	91% 9.7%	97% 5.2%	99% 2.3%	100% 0.8%
3	THE WRONG MINDSET Dalton& Michael SMi3JO-hsyY-HD.jpg	Secret Shared by Silicon Valley's Top Investors.	12:33	43.6K views +17K views vs. avg. (+63.9%) Took 1m 33s to predict	3.6% 3.6%	20% 16.7%	42% 21.6%	63% 21.2%	80% 17.1%	91% 10.7%	96% 5.6%	99% 2.4%	100% 0.8%
4	STOP INNOVATING CAN HELPHANIS PHANIS	The Secret That Silicon Valley's Top Investors All Share	12:33	42.6K views +16K views vs. avg. (+60.3%) Took 1m 33s to predict	1.1% 1.1%	9% 7.5%	27% 18.2%	52% 25.2%	74% 22.4%	88% 14.0%	96% 7.1%	99% 3.1%	100%

VIDEO SUCCESS PREDICTION TOOLS

CreatorML creatorml.com company shut down :(

YOUCAN PREVIEW THUMBNAILS ON YOUTUBE



THUMBNAIL PREVIEW TOOLS

Clickpilot	<u>Clickpilot.app</u>	
ThumbnailPreview	<u>ThumbnailPreview.com</u>	
thumbsup.tv	<u>Thumbsup.tv</u>	
PrevYou	PrevYou Chrome Extension	
Thumblytics	<u>Thumblytics</u> .com	

YOU CAN

FIND THUMBNAILS THAT LOOK LIKE YOURS





Hyperrealistic Cakes Looks Like Everyday Objects

x19.3

Everything is Cake? 936K views • 3 years ago

THUMBNAIL SIMILARITY SEARCH TOOLS

viewstats	<u>viewstats</u>	
CreatorML	<u>CreatorML.com</u>	UPDATE: this company shut down:(

YOUCAN A/B TEST MULTIPLE THUMBNAILS

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Video details

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Test and compare different thumbnails

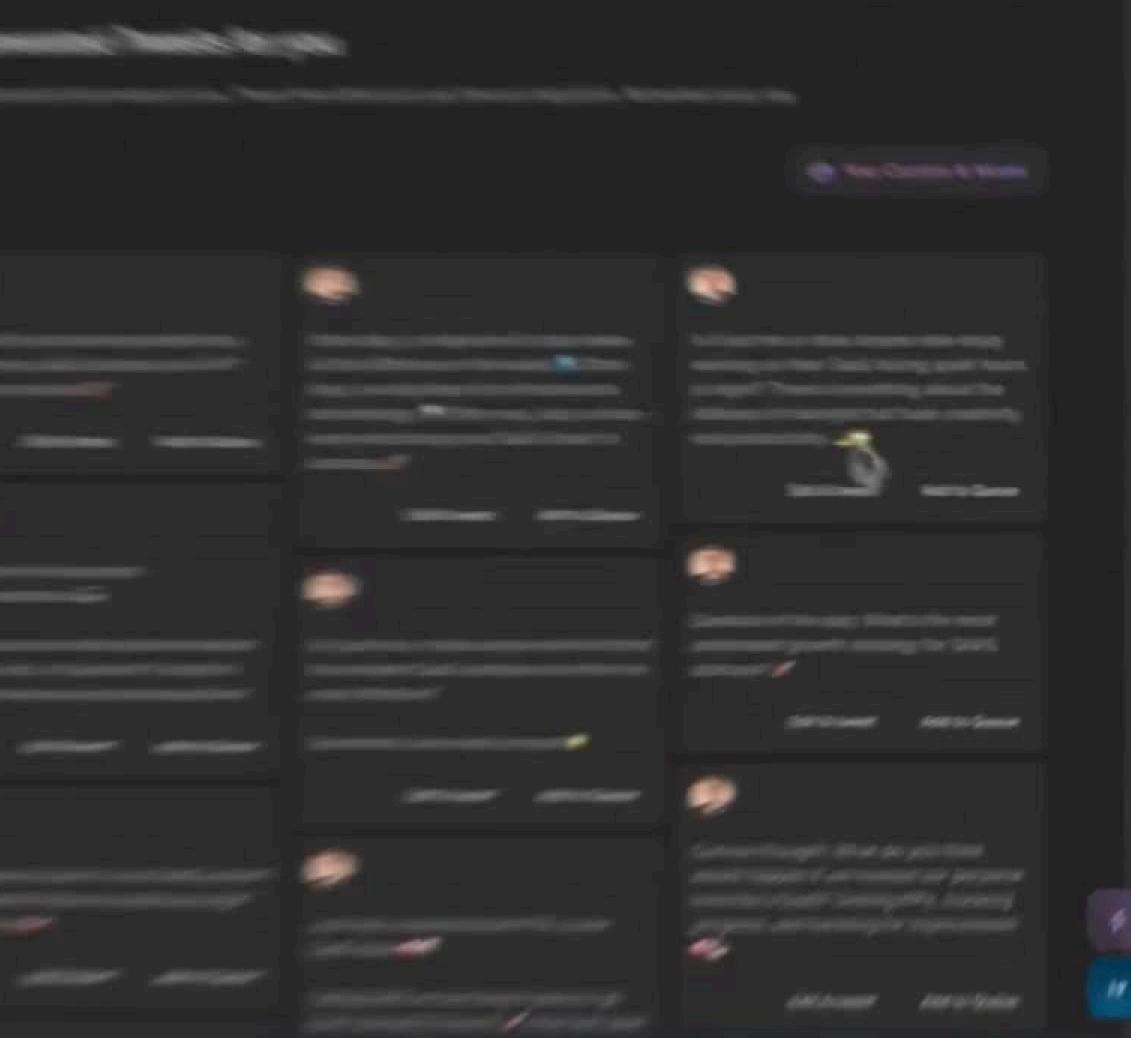
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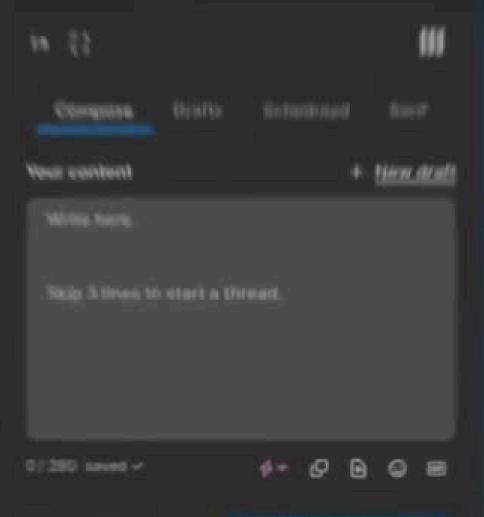
THUMBNAIL A/B TESTING TOOLS

Youtube's A/B Tester	https://studio.youtube.com	
ThumbnailTest	<u>ThumbnailTest.com</u>	
Tubebuddy	tubebuddy.com	

RANDOM VALUABLE TOOLS

YOU CAN WRITE BETTER TWEETS WITH AI







pick a client "

Edit queue

Advanced Options



AI TWEET TOOLS

TweetHunter https://tweethunter.io/

YOU CAN WRITE BETTER LINKEDIN POSTS WITH AI

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£63

3

Content Generated For You

Here are posts generated for you. Post them or use them as inspiration. Refreshed every day.



Tom Jacquesson

@thomasjacqu...

Don't know where to start with building your brand on LinkedIn?

Start here.

- Write meaningful posts
- ₱ Engage in conversation
- Share interesting insights

Remember, the goal is not just getting followers, it's gaining respect and trust from the right audience.

Here's to all the founders and freelancers out there ready to step up their LinkedIn game. Let's do this!

Edit & post

Add to Queue



Tom Jacquesson

@thomasjacqu...

Is LinkedIn just another social media platform?

No.

LinkedIn is a goldmine for opportunities if navigated correctly.

Think about it. Where else can you, as a



Tom Jacquesson

@thomasjacqu...

The secret to growing your LinkedIn network isn't a secret at all...

Engage genuinely. Foster relationships. Provide value.

Every connection is a potential opportunity treat them as such.

And don't forget, a growing network doesn't equate to a successful one. Quality over quantity, always.

Edit & post

Add to Queue



Tom Jacquesson

@thomasjacqu...

Stop thinking about your follower count.

Start thinking about the people behind those numbers.

You've got 500 followers? That's a filled conference room listening to your ideas. Value them.

Treat them like they're the only ones that matter... because to you, they should be.

Growing your personal brand on LinkedIn



Tom Jacquesson

@thomasjacqu...

Engagement is currency in the LinkedIn ecosystem.

Yet, many are at a loss when it comes to interacting on this platform.

Are you just hitting 'like' and moving on? Are you commenting generic phrases like Great post! or Agree with this!?

Here's a strategy: Be thoughtful. Be insightful. Comment with intent.

Your comments should not be about making yourself look smart. They are about adding value to the original post and furthering the conversation.

The result? Increased visibility, stronger connections, and yes, elevated personal branding.

So next time before hitting that comment button, pause and think: Am I adding value here?

Edit & post

Add to Queue







AI LINKEDIN TOOLS

Taplio https://taplio.com/

FIND CUSTOMERS ONTWITTER WITH AI

Yuliya Bel's Relationship with Alexis Ohanian 🧠 🕏 ☑ Al Personalization @alexisohanian (follows you) Founder @SevenSevenSix 🚱 @776Foundation Prev. @Initialized @Reddit 💪 #BusinessDad Owner 🕹 @weareLAGC 🏵 @weareangelcity 🎮 @cloud9 🤼 x 40 2.6M Social capital 7,543 Following 548.6K Followers Florida 776.org Favorite people VIEW ALL TOP V Your Relationship People they engage with the most Angel City FC 776 F seven. Your relationship score is 84% — they love you! @sevensevensix @weareangelcity You're doing amazing, sweetie. Your Rank \odot \odot RANK 2 RANK 3 RANK 1 RANK 30 Mutual connections Their most relevant tweets from the last 30 days RELEVANT TWEETS > MONTH V VIEW ALL People who could make the strongest intro < Q Search tweets @sevensevensix Alexis Ohanian 🧠 @alexisohanian 🔮 🤻 C Using AI, @getnotus is able to find people who love your brand & convert them into evangelists. Casey Lewis @caseymlewis @sevensevensix posted a breakdown of Notus's first-ever case study with @safara_travels - check it out ↓ Cristina Apple Geor... 🤣 5even. 776 @sevensevensix 🌼 C @cristina_laki Every social & community team could use a co-pilot 🤶 Megan Duong 🤣 Enter → @getnotus ≥ @_byMegan Using the magic of AI, they'll help you find the people who will love your brand & convert them into customers to help your business grow 🚀

Here's more from a recent user, @safara_travels ↓

TWITTER CRM TOOLS

Notus https://getnotus.io/

THE FINALE

rox.tools



flightcast.com

hitmeup@rox.codes

@RoxCodes = E

Founder @ Flightcast.com



thank you:)

rox.tools

MAY MORE HAVETIMETO MENIION

Extra Tools Link